

# SUOMINEN INVESTOR PRESENTATION

Suominen manufactures nonwovens as roll goods for wipes and other applications

FEBRUARY 2022

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2) Investment highlights



Financials Q4 and full year 2021





# SUOMINEN IN BRIEF

#### Suominen in brief

- Nonwovens as roll goods for wipes and other applications
- The frontrunner in nonwovens innovations and sustainability
- Business areas Europe 40% and Americas 60% of net sales

Net sales in 2021, EUR million

443.2

Professionals, over

700

EBITDA in 2021, EUR million

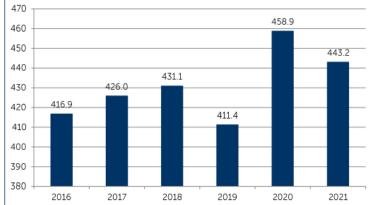
47.0

Sales of new products of net sales, over

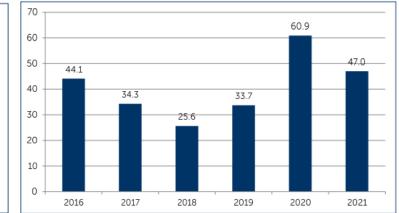


#### Suominen's financials since 2016

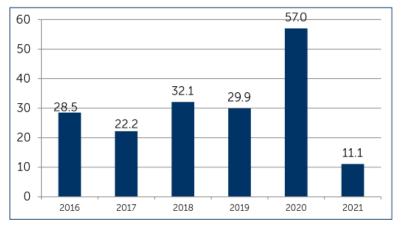
#### Net sales, EUR million



#### EBITDA, EUR million

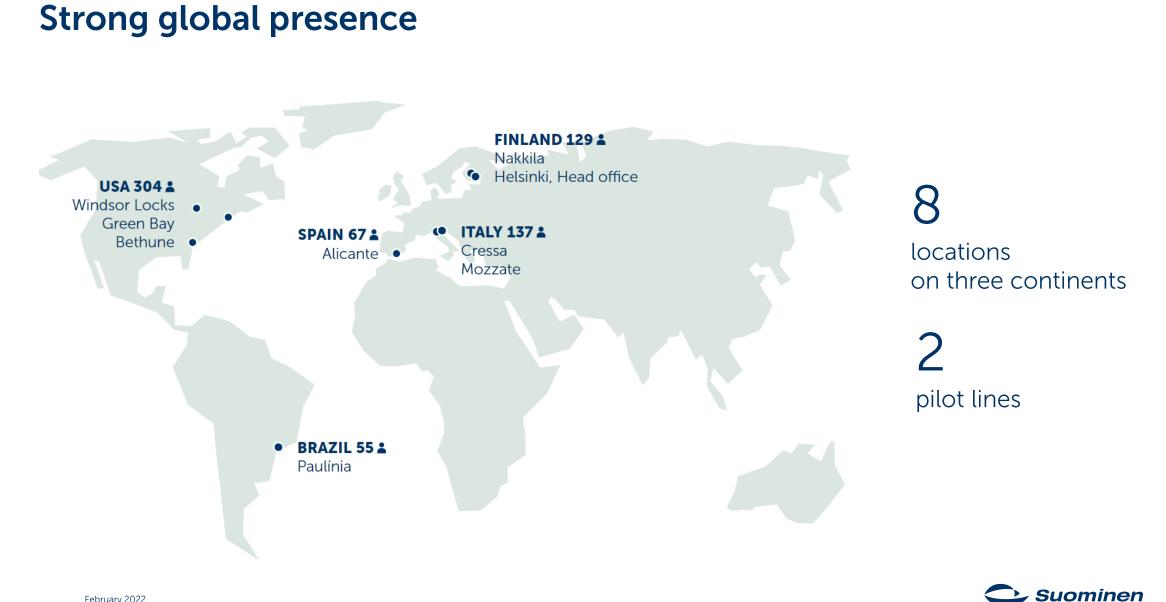


#### Cash flow from operations, EUR million



2016-2018 EBITDA before application of IFRS 16 Leases





#### February 2022



- Over 10 sustainable product launches per yearSustainable products: 50%
  - increase of sales by 2025 (base year 2019)



8 DECENT WORK AND ECONOMIC GROWT

People and catety in increasing employee engagement. We continue to build a high performance culture. We continue to strengthen our safety culture.

est gh. We are the frontrunner in sustainable nonwovens.

12 RESOURCE LA CONTUNE DE LA C

Reduction targets are set per ton of product

- 20% reduction of energy consumption
- 20% reduction of process waste to landfill
- 20% reduction of water intake
- 20% reduction of emitted greenhouse gas emissions (base year 2019)

We continuously strive to decrease environmental impacts of our operations

We promote responsible business practices in our operations and supply chain. We communicate openly and transparently about our operations.

- Renewed Code of Conduct coverage: 100% of existing employees and new hires
- Raw material suppliers audited against supplier code (based on risk assessment)



# Financial targets 2020–2025 Net sales growth during the period: above relevant market growth

#### How to get there?

#### Growth

- Focus on fast-growing sustainable products
- Innovation and launching new products to capture market share
- Targeted investments to improve capabilities and increase capacity

#### Profitability

- Effective utilization of production lines
- Margin improvement through new products as well as production and raw material efficiency
- Continued fixed cost control

#### Gearing

- Balanced investment plan
- Healthy cash flow from operations





# INVESTMENT HIGHLIGHTS

# Investment highlights



Nonwovens markets are growing in all regions



Legislation and consumer behavior are driving the need for more sustainable products and we are very well placed to respond to this growing demand



Our organization and strategy give us an excellent basis to continue to develop the company further



Strong profitability, balance sheet and cash flow



#### Nonwovens markets are growing in all regions

We are the leaders both in the spunlace and wipes nonwovens markets

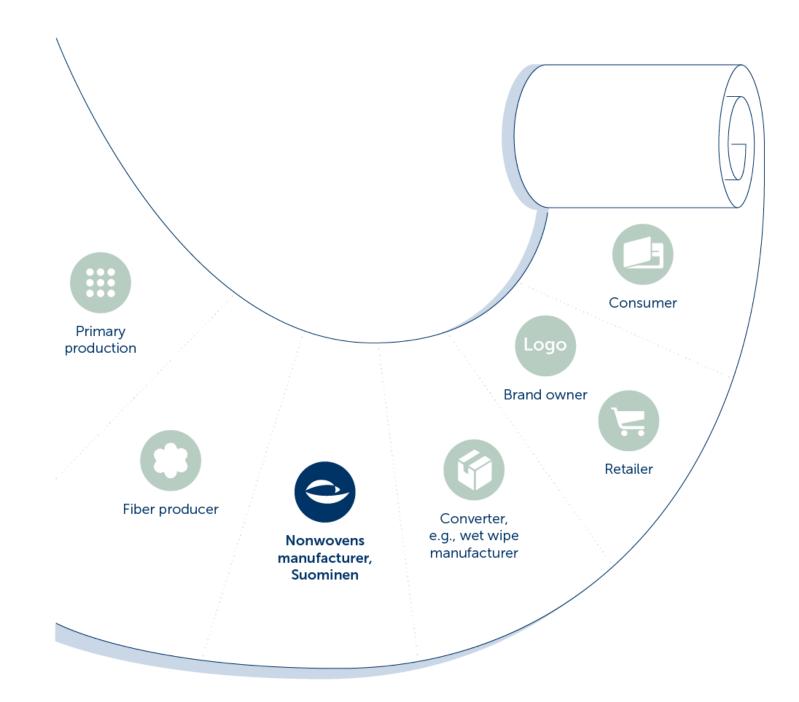
The COVID-19 pandemic increased sales volumes in all our markets. The demand for wipes is expected to remain above pre-COVID-19 levels

Legislation and consumer behavior are driving for more sustainable products and we have excellent opportunities to meet this growing demand



#### Suominen's position in the nonwovens value chain

February 2022



	Missio	n				Vision	
	Enabling our custo by creating quality					ner for nonwove n and sustainabi	
		nonwovens					$\circ$

#### Strategy: Growth and profitability through sustainability, customer focus and efficiency

We will grow by creating innovative and more sustainable nonwovens for our customers and improve our profitability through more efficient operations and a high performance culture. Our main focus is on wipes. We will strengthen our capabilities in Europe and Americas, and evaluate opportunities in Asia.



#### Progress in strategy implementation in 2021



Three investment projects completed, two in Italy and one in the USA

Share of new products above 25% of net sales

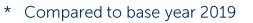
Sales of sustainable products increased 47%\*

16 sustainable product launches

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• 20.3% reduction in water consumption\*\*

- 16.4% reduction in waste to landfill\*\*
- 8.8% reduction in greenhouse gas emissions\*\*



\*\* per ton of product compared to base year 2019





# Demand for sustainable alternatives is growing

Legislation and consumer behavior are driving for more sustainable products

77% of consumers say that sustainability is important to them

72% of consumers are willing to pay a premium for brands that support recycling, practice sustainability, and/or are environmentally responsible

57% of consumers say they are willing to change buying habits to reduce environmental impact

Source: Meet the 2020 consumers driving change, IBM institute of business value.

February 2022





# Pioneer in sustainable products



BIOLACE<sup>®</sup> sustainable product portfolio since 2007

We invented the wetlaid spunlace category for flushable dispersible nonwovens – HYDRASPUN® product family

#### Strong R&D



15 R&D professionals

Focus on sustainability and customization

Excellent know-how in sustainable fibers

New Fiber Center

Pilot lines to support R&D and fast go-to-markets

# Technology fit to sustainable nonwovens



8 plants – all capable of using sustainable raw materials

6 of them with pulp capability

We are able to tailor-make our products according to customers' different definitions of sustainability



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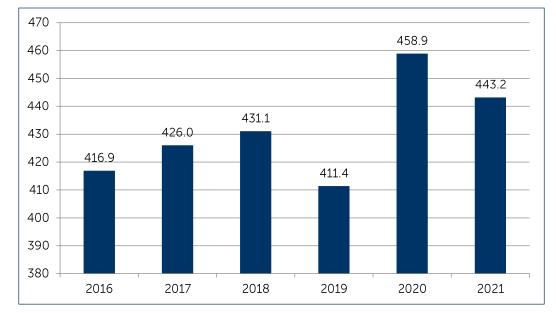
# FINANCIALS Q4 AND FULL YEAR 2021

# Net sales

Net sales, EUR million

# 140 122.2 115.4 111.1 115.3 113.6 115.6 100 94.5 98.7 98.7 98.7 80 94.5 98.7 98.7 98.7 60 94.5 98.7 98.7 98.7 60 94.5 98.7 98.7 98.7 60 94.5 98.7 98.7 98.7 60 94.5 98.7 98.7 98.7 90 94.5 98.7 98.7 98.7 90 94.5 98.7 98.7 98.7 90 94.5 98.7 98.7 98.7 90 94.5 98.7 98.7 98.7 90 94.5 98.7 98.7 98.7 90

#### Net sales, EUR million



- In 2021 sales volumes decreased while sales prices increased following higher raw material prices. Currencies impacted net sales negatively by EUR 11.1 million
- In Q4 volumes recovered from Q3, and net sales increased by 4% from Q4/20 to EUR 115.6 million (111.1)
- Share of new products continued to be above 25% of net sales

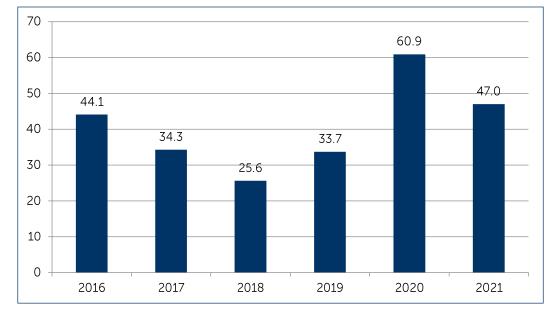


## EBITDA

EBITDA, EUR million

#### 20 18.5 18.1 18.0 18 15.3 16 13.5 14 11.3 12 9.0 10 8 7.4 6 4.2 4 2 $\cap$ Q4/19 Q1/20 Q2/20 Q3/20 Q4/20 Q1/21 Q2/21 Q3/21 Q4/21

#### EBITDA, EUR million



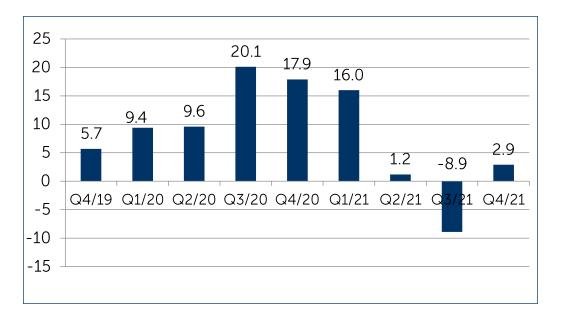
#### 2016-2018 EBITDA before application of IFRS 16 Leases

- Q4 EBITDA was EUR 9.0 million (13.5) with full year EBITDA at EUR 47.0 million (60.9). Currency impact was EUR -0.5 million in the quarter and EUR -2.4 million for the full year
- Quarterly and full year EBITDA decreased mainly due to lower sales volumes. The increases in raw material, freight and energy
  costs were not fully compensated by sales prices. Manufacturing and SG&A cost savings actions as well as other operating
  income and expenses impacted the result positively

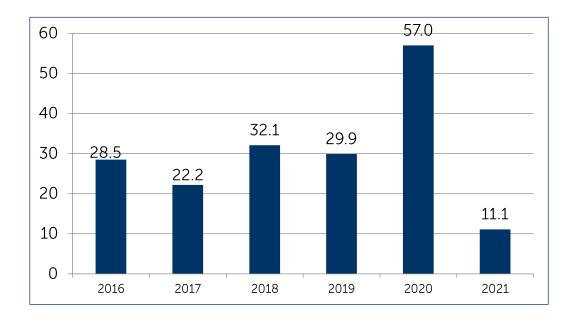


### Cash flow from operations

#### Cash flow from operations, EUR million



#### Cash flow from operations, EUR million



- Cash flow from operations for the full year was EUR 11.1 million (57.0)
- Q4 cash flow from operations improved from Q3 due to the better result. Net working capital increased somewhat but the impact was lower than in Q3



#### Outlook 2022

Suominen expects that its comparable EBITDA (earnings before interest, taxes, depreciation and amortization) in 2022 will decrease from 2021. The main reasons are inventory levels which still remain high at certain customers as well as operational issues in the entire supply chain due to the current COVID-19 situation, both of which will impact the result negatively especially in the first quarter.

In 2021, Suominen's comparable EBITDA was EUR 47.0 million.





# SUMMARY

#### Summary

- Suominen manufactures nonwovens as roll goods for wipes and other applications
- Eight locations on three continents
- Net sales EUR 443.2 million in 2021
- Over 700 professionals
- Our vision is to be the frontrunner for nonwovens innovation and sustainability

# Investment highlights



Nonwovens markets are growing in all regions



Legislation and consumer behavior are driving the need for more sustainable products and we are very well placed to respond to this growing demand



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Strong profitability, balance sheet and cash flow





PURE NORDIC QUALITY



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# APPENDIX

#### **Executive team**



**Petri Helsky** President and CEO



**Lynda A. Kelly** Business Development & Americas



**Toni Tamminen** CFO



Markku Koivisto R&D & Europe



Mimoun Saïm Operations



Klaus Korhonen HR & Legal



Our organization		
	Sales	Sales
Global Operations		
Business Development		
Sourcing		
Technology	Europe	Americas
Human Resources & Legal Affairs	business area	business area
Finance & Controlling		
ICT		
Communications, IR & Sustainability		
	President & CEO	



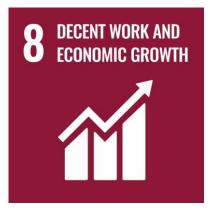
#### Sustainable Development Goals - Suominen

The Sustainable Development Goals (SDG) adopted by the United Nations in 2015 define international sustainable development focus areas and goals. We have identified three SDG's which cover the areas where we can make the biggest contribution and our sustainability agenda guides our work towards these goals.

RESPONSIBLE

CONSUMPTION

AND PRODUCTION



We promote responsible business practices throughout the value chain and we do not tolerate any kind of slavery, forced or child labor or human trafficking in our own or our suppliers' operations

We promote equal opportunities for all. Our principle is "equal pay for equal contribution". A safe workplace is one of our top priority and we are continuously striving to improve our safety culture to achieve an accident free workplace. Our goal is to use natural resources as efficiently as possible and strive for minimization of waste in our production and finding alternative outlets for non-recyclable waste.

With our product offering we contribute to this goal by taking into account the whole value chain in our product design in order to decrease any negative impacts on the environment. We report our activities and progress towards our sustainability goals publicly. 13 CLIMATE ACTION

We are committed to reduce greenhouse gases from our operations by improving our energy efficiency and finding alternative low-carbon energy sources.

With our product offering we are contributing to this goal by calculating carbon footprint of our products including the whole value chain and developing solutions with smaller impact on climate.

